

## Meeting of the DDA Board of Directors December 17, 2024 - 8:30 a.m. City Council Chambers

#### **AGENDA**

- 1. Call to Order Shawn Riley
- 2. Roll Call Stacy Pearson
- 3. Audience Comments (3-minute limit)
- 4. Approval of Agenda and Consent Agenda
- 5. Consent Agenda
  - a. November 2024 Financial Statement (Attachment 5.a)
  - b. November Invoice Report (Attachment 5.b)
  - c. November 26, 2024 Meeting Minutes (Attachment 5.c)
  - d. November EV Monthly Usage Report (Attachment 5.d)
  - e. Annual Report on TIF Plan (Attachment 5.e)
- 6. Presentation of proposed changes to Northville Downs project Seth Herkowitz, HP
- 7. Shared Marketing / Communications Position
  - a. Job Description (Attachment 7.a)
  - b. Salary and Benefits (Attachment 7.b)
- 8. Committee Updates
  - a. Design Committee Robert Miller
  - b. Marketing Committee Shawn Riley
  - c. Parking Committee Chief Maciag
  - d. Organizational Committee DJ Boyd
  - e. Economic Development Committee Aaron Cozart
- 9. DDA Future Meetings / Important Dates (Attachment 9)
- 10. Board and Staff Communications
- 11. Adjournment Next Meeting January 28, 2025

		24-25 Original	24–25 Amended	YTD Balance	Available Balance	% Bdgt Used
GL Number	Description	Budget	Budget	11/30/2024	11/30/2024	
	TOWN DEVELOPMENT AUTHORITY					
Account Catego Department: 00						
PROPERTY TAXES		997 776 00	970 700 00	704 520 60	0F 260 21	00 21
248-000-404.000 248-000-418.000		887,776.00 (1,000.00)	879,790.00 (1,000.00)	794,529.69 0.00	85,260.31 (1,000.00)	90.31 0.00
248-000-451.00		73,915.00	74,074.00	68,692.38	5,381.62	92.73
PROPERTY		960,691.00	952,864.00	863,222.07	89,641.93	90.59
LICENSES, FEES	& PERMITS	,	,	,	•	
248-000-490.09		180.00	180.00	0.00	180.00	0.00
248-000-490.10		16,500.00	16,500.00	729.64	15,770.36	4.42
LICENSES	, FEES, & PERMITS	16,680.00	16,680.00	729.64	15,950.36	4.37
STATE REVENUES						
248-000-573.00	O LCSA - PERS PROP TAX REIMBURSEMENT	30,000.00	45,453.00	45,452.90	0.10	100.00
STATE RE	VENUES	30,000.00	45,453.00	45,452.90	0.10	100.00
SALES & SERVIC						
248-000-626.00		350.00	350.00	110.00	240.00	31.43
248-000-626.11		500.00	500.00	0.00	500.00	0.00
SALES &	SERVICES	850.00	850.00	110.00	740.00	12.94
INTEREST 248-000-665.00	0 INTEREST - INVESTMENT POOL	10,000.00	10,000.00	6,134.88	3,865.12	61.35
248-000-665.19		4,000.00	4,000.00	2,738.99	1,261.01	68.47
248-000-665.20		9,000.00	9,000.00	5,891.08	3,108.92	65.46
248-000-665.40		(500.00)	(500.00)	(169.08)	(330.92)	33.82
248-000-665.50	O INVESTMENT MANAGEMENT FEES	(700.00)	(700.00)	(247.78)	(452.22)	35.40
248-000-665.60		(550.00)	(550.00)	(159.81)	(390.19)	29.06
248-000-665.70		(130.00)	(130.00)	(48.30)	(81.70)	37.15
248-000-669.00	0 UNREALIZED MARKET CHANGE IN INVESTME	0.00	0.00	5,918.83	(5,918.83)	100.00
INTEREST		21,120.00	21,120.00	20,058.81	1,061.19	94.98
RENTAL INCOME 248-000-667.020	0 RENT - SHORT TERM	200.00	200.00	0.00	200.00	0.00
RENTAL I		200.00	200.00	0.00	200.00	0.00
		200.00	200.00	0.00	200.00	0.00
GRANTS & OTHER	O SPONSORSHIPS - CONCERTS	32,800.00	32,800.00	21,500.00	11,300.00	65.55
248-000-677.02		15,000.00	15,000.00	14,494.10	505.90	96.63
248-000-677.03		5,000.00	5,000.00	2,400.00	2,600.00	48.00
248-000-677.04		2,000.00	2,000.00	0.00	2,000.00	0.00
GRANTS &	OTHER LOCAL SOURCES	54,800.00	54,800.00	38,394.10	16,405.90	70.06
MISCELLANEOUS		6 000 00	6 000 00	227.52	F 000 F0	
	0 INSURANCE PROCEEDS	6,000.00	6,000.00	337.50	5,662.50	5.63
	NEOUS REVENUES	6,000.00	6,000.00	337.50	5,662.50	5.63
FUND BALANCE R		46 020 00	25 060 00	0.00	25 060 00	0.00
	O APPROP OF PRIOR YEAR'S SURPLUS	46,930.00	35,069.00	0.00	35,069.00	0.00
FUND BAL	ANCE RESERVE	46,930.00	35,069.00	0.00	35,069.00	0.00

		24-25 Original	24-25 Amended	YTD Balance	Available Balance	% Bdgt
GL Number	Description	Budget	Budget	11/30/2024	11/30/2024	Used
Fund: 248 DOWNTO	OWN DEVELOPMENT AUTHORITY					
<b>Account Category</b>	y: Revenues					
Department: 000						
Total Dept C	000	1,137,271.00	1,133,036.00	968,305.02	164,730.98	85.46
Revenues	_	1,137,271.00	1,133,036.00	968,305.02	164,730.98	85.46
Account Category Department: 573	•					
Unclassified	NACES DECIMAD FINAL TIME	9 200 00	8 300 00	4 120 12	4 071 00	FO 34
	WAGES - REGULAR FULL TIME	8,200.00	8,200.00	4,128.12	4,071.88	50.34
248-573-707.000		1,705.00	1,705.00	1,567.52	137.48	91.94
248-573-725.000		9,900.00	9,900.00	5,253.31	4,646.69	53.06
248-573-801.020 248-573-943.000		500.00	500.00	24.60	475.40	4.92 12.39
	<u> </u>	11,165.00	11,165.00	1,382.86	9,782.14	
Unclassifi	1ed	31,470.00	31,470.00	12,356.41	19,113.59	39.26
•	573 - DPW SERVICES	31,470.00	31,470.00	12,356.41	19,113.59	39.26
<b>Department: 741</b> Unclassified	DESIGN COMMITTEE					
248-741-706.000	WAGES - REGULAR FULL TIME	23,460.00	23,460.00	9,971.58	13,488.42	42.50
248-741-709.000		72,610.00	72,610.00	31,552.45	41,057.55	43.45
248-741-725.000		17,755.00	17,755.00	9,459.85	8,295.15	53.28
248-741-726.000		450.00	1,250.00	1,245.95	4.05	99.68
248-741-775.200		55,000.00	55,000.00	4,339.31	50,660.69	7.89
248-741-775.210	SOCIAL DISTRICT EXPENDITURES	2,500.00	3,150.00	2,183.00	967.00	69.30
248-741-775.900	FUEL & OIL	1,000.00	1,000.00	392.32	607.68	39.23
248-741-801.000	CONTRACTUAL SERVICES	29,870.00	43,215.00	22,088.37	21,126.63	51.11
248-741-801.160		4,000.00	4,000.00	1,820.00	2,180.00	45.50
248-741-920.010	ELECTRIC POWER	31,940.00	31,940.00	7,593.80	24,346.20	23.78
248-741-920.020	NATURAL GAS	18,980.00	18,980.00	719.27	18,260.73	3.79
248-741-920.030	WATER & SEWER SERVICE	10,240.00	10,240.00	4,475.70	5,764.30	43.71
248-741-938.120		38,060.00	38,060.00	527.00	37,533.00	1.38
248-741-938.160	BRICK REPAIR & MAINTENANCE	2,000.00	2,000.00	0.00	2,000.00	0.00
248-741-962.500		480.00	975.00	730.50	244.50	74.92
		29,000.00	29,000.00	306.10	28,693.90	1.06
248-741-976.020		75,000.00	75,000.00	0.00	75,000.00	0.00
		20,000.00	0.00	0.00	0.00	0.00
	O/T TO PUBLIC IMPROVEMENT FUND	50,000.00	50,000.00	0.00	50,000.00	0.00
Unclassifi	ied	482,345.00	477,635.00	97,405.20	380,229.80	20.39
•	741 - DESIGN COMMITTEE	482,345.00	477,635.00	97,405.20	380,229.80	20.39
<b>Department: 742</b> Unclassified	MARKETING COMMITTEE					
248-742-706.000	WAGES - REGULAR FULL TIME	18,770.00	18,770.00	7,977.30	10,792.70	42.50
248-742-709.000	WAGES - PART TIME	26,490.00	26,490.00	9,017.06	17,472.94	34.04
248-742-725.000	FRINGE BENEFITS	11,195.00	11,195.00	7,258.12	3,936.88	64.83
248-742-726.000	SUPPLIES	50.00	50.00	0.00	50.00	0.00
248-742-801.000	CONTRACTUAL SERVICES	54,365.00	54,365.00	18,567.70	35,797.30	34.15
248-742-801.340	WEB SITE MAINTENANCE	1,280.00	1,280.00	672.70	607.30	52.55
248-742-955.160		2,800.00	2,800.00	0.00	2,800.00	0.00

		% FISCAL YEAR COMP	Tieted: 41.92			
GL Number	Description	24-25 Original Budget	24-25 Amended Budget	YTD Balance 11/30/2024	Available Balance	% Bdgt Used
de Number		Buuget	buuget	11/ 30/ 2024	11/30/2024	oseu
Fund: 248 DOWN	NTOWN DEVELOPMENT AUTHORITY					
Account Catego	ory: Expenditures					
	12 MARKETING COMMITTEE					
Unclassified						
	BUSINESS RETENTION PROGRAM	2,750.00	2,750.00	0.00	2,750.00	0.00
248-742-955.31		32,800.00	32,800.00	22,000.00	10,800.00	67.07 42.02
248-742-955.32 248-742-955.33		13,000.00 5,000.00	13,000.00 5,000.00	5,462.99 388.91	7,537.01 4,611.09	7.78
	40 CHILI COOKOFF EVENT	2,000.00	2,000.00	0.00	2,000.00	0.00
Unclassi		170,500.00	170,500.00	71,344.78	99,155.22	41.84
		170,500.00	170,500.00	71,344.78	99,155.22	41.84
•	742 - MARKETING COMMITTEE	170,300.00	170,500.00	71,344.78	99,155.22	41.84
Unclassified	43 PARKING COMMITTEE					
	00 WAGES - REGULAR FULL TIME	9,385.00	9,385.00	3,988.89	5,396.11	42.50
248-743-709.00		5,800.00	5,800.00	2,264.30	3,535.70	39.04
248-743-725.00	00 FRINGE BENEFITS	5,120.00	5,120.00	3,006.03	2,113.97	58.71
248-743-726.00		50.00	50.00	0.00	50.00	0.00
248-743-955.20		250.00	250.00	0.00	250.00	0.00
248-743-995.23	O/T TO PARKING FUND	104,430.00	104,430.00	52,215.00	52,215.00	50.00
Unclassi	ified	125,035.00	125,035.00	61,474.22	63,560.78	49.17
Total Dept	t 743 - PARKING COMMITTEE	125,035.00	125,035.00	61,474.22	63,560.78	49.17
	44 ORGANIZATIONAL COMMITTEE					
Unclassified	20	14 075 00	14 075 00	5 002 12	0 001 00	42 51
	00 WAGES - REGULAR FULL TIME	14,075.00	14,075.00	5,983.12	8,091.88	42.51 53.19
248-744-709.00 248-744-725.00		7,730.00 7,510.00	7,730.00 7,510.00	4,111.97 5,159.84	3,618.03 2,350.16	68.71
248-744-726.00		1,250.00	1,250.00	617.58	632.42	49.41
248-744-730.00		50.00	50.00	0.00	50.00	0.00
248-744-801.19		0.00	0.00	1,302.09	(1,302.09)	100.00
248-744-802.01	LO LEGAL SERVICES - GENERAL	6,500.00	6,500.00	616.00	5,884.00	9.48
248-744-853.00	00 TELEPHONE/COMMUNICATIONS	900.00	900.00	725.74	174.26	80.64
248-744-900.00		1,215.00	1,215.00	192.04	1,022.96	15.81
248-744-956.00		3,270.00	3,270.00	0.00	3,270.00	0.00
248-744-958.00		1,100.00	1,100.00	1,020.00	80.00	92.73
248-744-960.00		850.00	850.00	425.00	425.00	50.00
248-744-962.00		4,450.00	4,925.00	3,693.00	1,232.00	74.98
248-744-962.01		2,500.00	2,500.00	1,959.17	540.83	78.37
248-744-965.00	00 OVERHEAD/INDIRECT COST ALLOCATION LO OVERHEAD/INDIRECT COST SUBSIDY	119,980.00	119,980.00	93,355.00	26,625.00	77.81 75.00
		(60,505.00)	(60,505.00)	(45,378.75)	(15,126.25)	
Unclassi	1†1ed	110,875.00	111,350.00	73,781.80	37,568.20	66.26
Total Dept	t 744 - ORGANIZATIONAL COMMITTEE	110,875.00	111,350.00	73,781.80	37,568.20	66.26
	45 ECONOMIC DEVELOPMENT COMMITTEE					
Unclassified 248-745-706.00	OO WACES - DECILIAD EILL TIME	28,150.00	28,150.00	11,966.07	16,183.93	42.51
248-745-706.00		7,730.00	7,730.00	4,111.99	3,618.01	53.20
248-745-705.00		13,645.00	13,645.00	7,497.26	6,147.74	54.95
			_5,5.5.00	.,.37.120	V, ± 17 17 1	31.33

	24-25 Original	24-25 Amended	YTD Balance	Available Balance	% Bdgt Used
GL Number Description	Budget	Budget	11/30/2024	11/30/2024	
Fund: 248 DOWNTOWN DEVELOPMENT AUTHORITY Account Category: Expenditures Department: 745 ECONOMIC DEVELOPMENT COMMITTEE Unclassified					
248-745-726.000 SUPPLIES	100.00	100.00	0.00	100.00	0.00
Unclassified	49,625.00	49,625.00	23,575.32	26,049.68	47.51
Total Dept 745 - ECONOMIC DEVELOPMENT COMMITTEE	49,625.00	49,625.00	23,575.32	26,049.68	47.51
Department: 906 DEBT SERVICE Unclassified					
248-906-995.303 O/T TO DEBT SERVICE FUND	167,421.00	167,421.00	2,557.50	164,863.50	1.53
Unclassified	167,421.00	167,421.00	2,557.50	164,863.50	1.53
Total Dept 906 - DEBT SERVICE	167,421.00	167,421.00	2,557.50	164,863.50	1.53
Expenditures —	1,137,271.00	1,133,036.00	342,495.23	790,540.77	30.23
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY:					
TOTAL REVENUES	1,137,271.00	1,133,036.00	968,305.02	164,730.98	
TOTAL EXPENDITURES	1,137,271.00	1,133,036.00	342,495.23	790,540.77	
NET OF REVENUES & EXPENDITURES:	0.00	0.00	625,809.79	(625,809.79)	

#### INVOICE DISTRIBUTION REPORT FOR CITY OF NORTHVILLE

POST DATES 11/01/2024 - 11/30/2024 POSTED AND UNPOSTED OPEN AND PAID

GL Number	Invoice Line Desc	Vendor Name	Invoice Description	Amount	Check Number
Fund: 101 GENERA					
	MILL RACE VILLAGE MAINTENAM				
101-524-801.000	CONTRACTUAL SERVICES	KONE, INC.	NOVEMBER 2024 MAINTENCE PERIOD	87.60	500873
		Total Depart	ment 524 MILL RACE VILLAGE MAINTENANCE	87.60	
			Total Fund 101 GENERAL FUND	87.60	
Fund: 248 DOWNTO	OWN DEVELOPMENT AUTHORITY				
	DESIGN COMMITTEE				
	DOWNTOWN MATERIALS	HOME DEPOT CREDIT SERVICE	ES 6035322532048778	144.94	500933
	CONTRACTUAL SERVICES		C CITY CAMERA SOFTWARE SUPPORT	78.16	500815
	CONTRACTUAL SERVICES	DUFF UNIVERSAL LIFE SOLUT		225.00	500819
	CONTRACTUAL SERVICES	NORTH RIVER CREATIVE LLC		1,365.00	500802
	CONTRACTUAL SERVICES	•	MAIN STREET PRELIMINARY STUDY	1,504.13	500874
	CONTRACTUAL SERVICES		TI TRASH OCT 11,12,18,19,25,26	675.00	500891
	RESTROOM PROGRAM	JOHN'S SANITATION	MONTHLY PORTA JOHN	308.00	500792
248-741-920.010		D DTE ENERGY	ELECTRIC CHARGES 9/14/24 - 11/12/24	444.05	124252
248-741-920.010		DTE ENERGY	ELECTRIC CHARGES 9/14/24 - 11/12/24	588.37	124252
248-741-920.010			ELECTRIC CHARGES 9/14/24 - 11/12/24	87.46	124252
	5579639 - 127 MARY ALEX -		ELECTRIC CHARGES 9/14/24 - 11/12/24	195.12	124252
248-741-920.010		DTE ENERGY	ELECTRIC CHARGES 9/14/24 - 11/12/24	192.11	124252
248-741-920.010	ELECTRIC POWER	DTE ENERGY	9100-4051-9951 - SEPTEMBER 2024 STREE	1,288.60	500634
			Total Department 741 DESIGN COMMITTEE	7,095.94	
Department: 742	MARKETING COMMITTEE				
248-742-801.000	CONTRACTUAL SERVICES	JEANNE A. MICALLEF	MARKETING AND COMMUNICATIONS	2,000.00	500858
248-742-801.000	CONTRACTUAL SERVICES	SCHENDEL CORPORATION	OCT 11X17 SKELETON POSTERS	20.98	500895
248-742-955.330	HOLIDAY TO REMEMBER EVENT	HOME DEPOT CREDIT SERVICE	S 6035322538839337 - SANTA HOUSE PAINT	39.98	500932
		Тс	otal Department 742 MARKETING COMMITTEE	2,060.96	
		Total F	und 248 DOWNTOWN DEVELOPMENT AUTHORITY	9,156.90	



## Downtown Development Authority Meeting of the DDA Board of Directors November 26, 2024

The November 26, 2024 meeting of the DDA Board of Directors was called to order at 8:35 am.

## **ROLL CALL**

**Present:** Mayor Brian Turnbull, DJ Boyd, Margene Buckhave, David Cole, Mike Jaafar, Ryan McKindles, Robert Miller, Shawn Riley

Absent: Amy Bonser, Aaron Cozart, Jim Long

**Also Present:** Lori Ward / DDA Director, Sandi Wiktorowski, Mike Domine / DPW Director, Alan Maciag / Police Chief, Barbara Moroski-Browne / Mayor Pro Tem, Kevin Herbert, Fred Sheil, Mary Keys, Dave Gutman, Ed Brazen, Cindy Brazen, Greg Presley, Michelle Aniol, Mary Keys, Deanna Gilbert

#### **AUDIENCE COMMENT**

Keys expressed concern for the proposed changes by Hunter Pasteur to the Northville Downs project, specifically the addition of a three-story office building and impact on parking. Snyder asked if River Street was within the DDA boundaries and if the DDA would be responsible for the road repair following the construction project. Both Lahanas and Ward indicated that River Street was not within the DDA boundaries.

## APPROVAL OF AGENDA AND CONSENT AGENDA

**Motion** by McKindles, **seconded by Turnbull** to approve the agenda and consent agenda. **Motion carried** unanimously.

#### PRESENTATION OF AUDIT

Wiktorowski advised the DDA Board that the City of Northville changed auditing firms this year from Plante Moran to Rehmann. In addition, the DDA is now reported as part of the City's audit and is no longer a separate document but is reported as a component unit of the city. Wiktorowski gave a briefing on the audit.

As of June 30, 2024 the total fund balance was \$464,674, of which 20% or \$218,646, was unassigned. A non-spendable fund balance of \$5,383 represents the amount of prepaid invoices at year end. Committed fund balance of \$117,908 is dedicated for future road improvements. Assigned fund balance is the amount of accumulated leave time for staff and budgeted use of fund balance in FY2025. The overall fund balance decreased \$2,971.

Captured taxes for the year total \$819,047 comprise of the following:

- City of Northville (\$491,437)
- Wayne County (\$248,439)
- Schoolcraft Community College (\$72,555
- Huron Clinton Metropolitan Authority (\$6,616)

Total DDA revenues for the year were \$1,094,068.

Wiktorowski informed the Board that there is one final payment remaining on the streetscape debt. The final amount of \$167,557 is due on April 1, 2025. After the final payment, the funds could be used for pay as you go projects or used to service debt service on a new bond issue.

Cole asked if the foot notes in the audit pertaining to the DDA could be shared. Ward agreed to forward the foot notes to Cole.

## MAIN STREET STREETSCAPE SOLUTIONS

Domine shared that the OHM engineering study is now complete and a presentation by OHM was made to the EDC on November 14<sup>th</sup>. Domine walked the DDA Board members through the different scenarios that were explored by OHM for downtown streetscape improvements. Domine referred the Board to the OHM memo in the Board packets which provided information on several options. Consistent with each scenario is the reconstruction of E. Main Street between Hutton and Griswold Streets. Preliminary estimates for the reconstruction of E. Main Street between Hutton and Griswold are \$1.2 million. This is based on very early design. Ward stated that more accurate and detailed estimates will be developed as decisions are made on how to move forward. Other options include:

- Rehabilitation of E. Main Street including brick replacement, asphalt overlay and curb and sidewalk repairs. This option is basically a repair of existing conditions and has a life span of roughly 7 years. The estimate for this option is \$550,000.
- Curbless street with asphalt roadway some limited brick and cobblestone similar to the limits that are already there. Estimated life span is 15-25 years. Estimate of costs is \$1.9 million.
- Curbless street with decorative brick and cobblestone from Center to Hutton Street. Estimated life span is 15 25 years. Estimate of costs is \$2.5 million.

While the road rehabilitation option is much less expensive to undertake, the road reconstruction will last considerably longer, potentially saving money in the long run. All options will be designed and engineered to meet ADA requirements.

Ward stated that one of the most important issues remains how to fund the improvements. The DDA currently has a fund balance of \$220,000 or approximately 20% of the DDA's annual revenue. The DDA also has identified approximately \$118,000 that is required to be used for road repairs only. DDA staff met with DPW and City Engineers to review the scope of the project. Two grants have been identified by the project engineers as a good

fit for project funding. Ward provided information on the two grants The grants are MEDC RAP grant and the Transportation Alternative Program (TAP). Both grants offer funding up to \$1 million dollars with a 50/50 local match. The RAP grant application window opened several weeks ago and the deadline for submitting a RAP grant application is January 30, 2025. Ward provided information on the TAP grant which is run through the Department of Transportation and the state's six metropolitan planning organizations. TAP applications are accepted on a rolling basis.

The Board also discussed the possibility of issuing bonds to fund the project. Once the DDA has paid off the existing debt, the DDA will be able to issue new debt. The DDA currently has a figure of \$225,000 set aside to service future debt annually.

Lahanas provided additional information on the funding sources and recommended that the Curbless Street project would be a good match for the RAP grant funding. The Place Based Infrastructure program is one of three programs providing funding and focuses on traditional downtown, social-zones, outdoor dining, placed-based public spaces.

A discussion took place on whether the DDA should apply for a grant and what project would have the best chance at being funded.

**Motion by Boyd and seconded by McKindles** to approve an amount not to exceed \$2,500 for OHM to prepare a RAP grant for potential funding of a placemaking street project along E. Main Street. A roll call vote was taken. The motion passed unanimously.

### **COMMITTEE UPDATES**

*Design Committee* – No update

*Marketing Meeting* – Riley shared that the Marketing Committee met on November 14<sup>th</sup>. Each of the members shared the holiday activities that are being planned.

Parking Committee – Chief Maciag shared the progress of the Parking Study project that is underway with Fishbeck consultants. The study should be completed and presented in mid-January. A new parking enforcement officer will be starting with the City in early December.

*Organizational Committee* – Boyd stated the Organizational Committee and DDA staff would be working on the upcoming 2<sup>nd</sup> quarter budget amendments and 2025-2026 DDA Budget.

*Economic Development Committee* – No update. The next meeting of the EDC is scheduled for December 12<sup>th</sup>.

## **DDA FUTURE MEETINGS / IMPORTANT DATES**

Riley announced the next meeting of the DDA Board will be December 17, 2024 at 8:30am in City Council Chambers.

## **BOARD AND STAFF COMMUNICATIONS**

Cole requested an update from Toll Brothers on the progress of their project.

## **ADJOURNMENT**

**Motion by Turnbull and seconded by McKindles** to adjourn the DDA Board meeting. **Motion carried** unanimously. **Meeting adjourned at** 9:30am.

Respectfully submitted, Stacy Pearson, Assistant DDA Director Northville DDA



# NORTHVILLE DDA EV USAGE REPORT Nov-24

Charger Location	Energy (KWH) AUG	Energy (KWH) SEP	Energy (KWH) OCT	Energy (KWH) NOV
123 E Cady St	1201.7	1236.04	1263.58	1205.63
123 W Cady St	707.03	657.14	1125.69	827.43
114 W Main St	1192.86	1122.16	1627.74	1417.75
Totals:	3101.59	3015.34	4017.01	3450.81

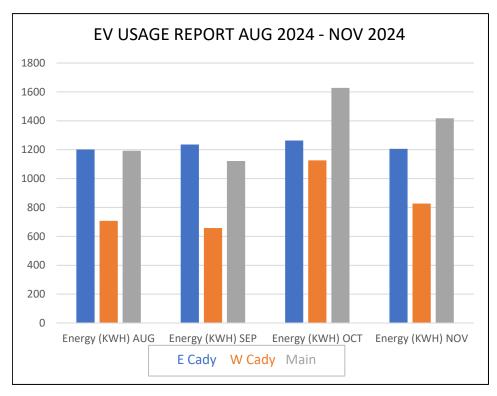
Session Totals	AUG SESSIONS SEP SESSIONS		OCT SESSIONS	NOV SESSIONS
	226	182	219	182

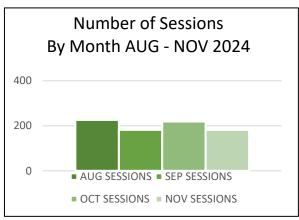
Location Cont.	Av Duration (Minutes)	# Sessions	Petrolium Dsplcmt (GAL)	Green House Gas (KG)
123 E Cady St	231.25	68	200.94	1587.21
123 W Cady St	173.36	49	137.91	1089.32
114 W Main St	201.29	65	236.29	1866.47
Totals:	605.9	182	575.14	4543

Annual Users	Aug-24	Sep-24	Oct-24	Nov-24
Sessions to Date	582	764	983	1165
DDA Funds Earned	\$84.44	\$90.35	\$110.70	\$103.31



## Northville, Michigan EV Report





## **NOV 2024 DATA**

Petrolium Dsplcmt GAL 575.14 Green House Gas KG 4543

#### Annual Report on Status of Tax Increment Financing Plan

Treas-StateSharePropTaxes@michigan.gov	City of Northville	TIF Plan Name		Fiscal Years ending in
Issued pursuant to 2018 PA 57, MCL 125.4911 Filing is required within 180 days of end of	Downtown Development Authority			2024
authority's fiscal year ending in 2024. MCL 125.4911(2)				
	Year AUTHORITY (not TIF plan) was created:	1978		
	Year TIF plan was created or last amended to extend its duration:	2015		
	Current TIF plan scheduled expiration date:	2040		
	Did TIF plan expire in FY24?	No 1070		
	Year of first tax increment revenue capture:	1979		
	Does the authority capture taxes from local or intermediate school districts, or capture the state	No		
	education tax? Yes or no?			
	If yes, authorization for capturing school tax:  Year school tax capture is scheduled to expire:			
Revenue:	Tax Increment Revenue		\$	819,048
	Property taxes - from DDA millage only		\$	69,642
	Interest		\$	48,130
	State reimbursement for PPT loss (Forms 5176 and 4) Other income (grants, fees, donations, etc.)	000)	\$ \$	46,074 111,174
		Total	\$	1,094,068
Tax Increment Revenues Received			Rev	enue Captured
	From counties		\$	248,439
	From cities		\$	491,437
	From townships From villages		\$	
	From libraries (if levied separately)		\$ \$	
	From community colleges		\$	72,555
	From regional authorities (type name in next cell)	Huron Clinton Metropolitan Authority	\$	6,616
	From regional authorities (type name in next cell)		\$	
	From regional authorities (type name in next cell)		\$	
	From local school districts-operating		\$ \$	
	From local school districts-debt From intermediate school districts		S	
	From State Education Tax (SET)		\$	
	From state share of IFT and other specific taxe	s (school taxes)	\$	
		Total	\$	819,04
Expenditures	Public Works		\$	42,28
	Design Committee		\$	411,91
	Marketing Committee  Parking Committee		\$ \$	168,83 168,27
	Organizational Committee		\$	86,86
	Economic Development Committee		\$	48,79
	Debt Service - Pass Through Commitment		\$	170,07
			\$	
			\$	
			\$	
Transfers to other municipal fund (list fund name)			\$	
Transfers to other municipal fund (list fund name)			\$	
	Transfers to General Fund	Total	\$	1,097,03
Total outstanding non-bonded Indebtedness	Principal		\$	165,00
•	Interest		\$	5,114
Total outstanding bonded Indebtedness	Principal		\$	
	Interest		\$	470.44
		Total	\$	170,114
Bond Reserve Fund Balance			\$	
Unencumbered Fund Balance Encumbered Fund Balance			\$ \$	
CAPTURED VALUES				
PROPERTY CATEGORY		) Assessed Value		Captured V
lorem PRE Real	\$ 1,106,225	6,061,148	\$ \$	
	¢ 25.440.446 ¢		٠	
olorem non-PRE Real	\$ 35,440,446 \$	0,001,110	S	
	\$ 35,440,446 \$ \$ 1,615,500 \$	742,140	\$	
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lorem non-PRE Real lorem industrial personal lorem commercial personal lorem utility personal lorem other personal	\$ 1,615,500 \$ \$ 604,000 \$ - \$		\$ \$ \$	
lorem non-PRE Real lorem industrial personal lorem commercial personal lorem utility personal lorem utility personal lorem other personal lorem other personal lew Facility real property, 0% SET exemption	\$ 1,615,500 \$ \$ 604,000 \$ - \$ \$ - \$		\$ \$ \$ \$	
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lorem non-PRE Real  lorem industrial personal  lorem commercial personal  lorem other personal  lorem other personal  lorem other personal  low Facility real property, 0% SET exemption  lew Facility real property, 50% SET exemption  lew Facility real property, 100% SET exemption  lew Facility personal property on industrial class land  lew Facility personal property on commercial class land  lew Facility personal property on lother  low Facility personal property on lother  low Facility Tax New Facility  leplacement Facility (frozen values)	\$ 1,615,500 \$ \$ 604,000 \$ - \$		* * * * * * * * * * * * * * * * * * * *	
Idorem non-PRE Real Idorem industrial personal Idorem commercial personal Idorem Utility personal Idorem Utility personal Idorem Other Pacifity real property, 05% SET exemption Idorem Facility real property, 100% SET exemption Idorem Facility personal property on industrial class land Idorem Facility personal property on commercial class land Idorem Facility personal property, all other Idorem	\$ 1,615,500 \$ \$ 604,000 \$ - \$		* * * * * * * * * * * * * *	
dorem non-PRE Real  lotem industrial personal  lotem commercial personal  lotem commercial personal  lotem utility personal  lotem other personal  lotem other personal  lew Facility real property, 0% SET exemption  lew Facility real property, 100% SET exemption  lew Facility personal property on industrial class land  lew Facility personal property on commercial class land  lew Facility personal property all other  mercial Facility Tax New Facility  leptacement Facility  leptacement Facility  leptacement Facility  leptacement Facility  leptacement  leptaceme	\$ 1,615,500 \$ \$ 604,000 \$ \$ - \$ \$ \$ 5 - \$ \$ \$ \$ - \$ \$ \$ \$ \$ \$ \$		* * * * * * * * * * * * * * *	
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## POSITION DESCRIPTION

**POSITION TITLE:** Communications Specialist

**SUPERVISION:** Reports to the City Manager and DDA Director

**POSITION DESCRIPTION:** The role of the Community Specialist is to manage the communication strategy and enhance the City/DDA public image. The Communications Specialist serves as a member of the City's management team. Plans, organizes, and direct all aspects of the City and the Downtown Development Authority's communications (City/DDA). The position requires the exercise of considerable initiative, independent judgement, and discretion.

## **DESCRIPTION:**

- Prepare an annual communications plan, schedule and budget.
- Track and prepare a monthly summary, and success indicators/measurements, of all PR and marketing efforts.
- Compose and update City/DDA website content including news releases.
- Maintain and update the City/DDA's social media efforts and collaborate with departments as needed; monitors City/DDA social media feeds and responds as appropriate; posts information on the City administered platforms.
- Build and develop the City/DDA's press relationships to ensure accurate coverage
  of events, programs and activities; maintains regular media contacts and keeps
  them informed of issues and events of importance to the City and citizens.
- Attend City Council, Commission meetings, DDA Marketing Committee meetings and special events as needed.
- Write, edit and prepare informational materials, including the City's newsletters, to inform the community of City issues, services, programs and events.
- Develop, plan and implement opportunities to improve public awareness of and involvement in City/DDA services, programs, plans and projects;
- Develop partnerships and coordinate information with outside individuals and agencies to foster community service, education and information;
- Provide photographic and video services as needed.
- Assist in the development and implementation of special events.
- Establish, maintain and foster cooperative working relationships with city-wide departments in the course of work.
- Assist with various tasks as assigned, including community engagement and volunteer events.
- Performs other duties as required by the City/DDA.

## **KNOWLEDGE SKILLS AND ABILITIES:**

- Work proficiently with Microsoft Office, including effective use of Word, Excel and PowerPoint and other programs as needed.
- Communicate effectively orally and in writing.
- Write clearly and concisely for a variety of audiences and prepare public information to engage and inform the community.
- Knowledge of the functions, structure and organization of municipal government.
- Able to effectively research, organize and present data.
- Ability to perform duties with a high degree of independence, initiative and judgement.
- The ability to work collaboratively across internal organizational structures.

## **EDUCATION AND EXPERIENCE:**

- Bachelor's Degree in Communications, Public Relations, Journalism, or related field.
- Three (3) or more years of previous communications experience with an emphasis in social media. Municipal government experience preferred.

## **POSITION CLASSIFICATION:**

Non-Union, Exempt – Full Time - \$55,000 - \$65,000 annually. Benefits as provided under the City of Northville Non-Union Benefit Summary.

#### NOTE:

This position description is intended to indicate the general nature of responsibilities typically assigned. The description is not necessarily exhaustive or intended to limit the City's right to modify the position or assignments as necessary.

FY26 Salary Allocation					
1 120 Carary / modulion					
Downtown Development Authority				TBD	
Name	TF	TBD		Full Time Lat	oorer
Position		omm Speci	alist	Shared w/ DI	
Hire Date	110.	этт ороог	anot	Charca W Di	••
Salary Computation:					
Hourly Pay Rate		31.72		22.52	
Hours to be Worked		520.00	16,494.40	1040.00	23,415.60
Tiodio to be Worked		320.00	10,454.40	1040.00	20,410.00
Hourly Pay Rate					
Vac. Hours to be Paid Out					
vac. Flours to be Faid Out					
Hourly Pay Rate					
Vac. Hours over 480 payout					
vac. Hours over 400 payout					
Longevity Pay					
Total Salary Expenditure			16,494.40		23,415.60
			10,434.40	}	23,413.00
Salary Allocation:				4000/	00 445 00
248-741-706 (Design)		1000/	10 101 10	100%	23,415.60
248-742-706 (Marketing)		100%	16,494.40		0.00
248-743-706 (Parking)					0.00
248-744-706 (Organization)					0.00
248-745-706 (Ec Dev)					0.00
248-741-709 (Design)					
248-742-709 (Marketing)					
Total Allocated			16,494.40		23,415.60
Fringe Benefits Computation:					
Workers' Compensation		0.0000%	0.00	1.7000%	398.07
Social Security		7.65%	1,261.82	7.65%	1,791.29
Medical/Dental/Rx/Optical			3,750.00		7,500.00
\$120K Life		\$120,000	81.36	\$120,000	162.72
\$120K AD&D			11.88		23.76
Defined Contribution		15.0%	2,474.16	15.0%	3,512.34
HCSP		2.0%	329.89	2.0%	468.31
LTD (401 participants only)		0.398	65.65	0.398	93.19
Contracted Compliance *			68.75		137.50
Total Fringe Benefits			8,043.51		14,087.18
Fringe Benefit Allocation:					
248-741-725				100%	14,087.18
248-742-725		100%	8,043.51		,
248-743-725			-,		
248-744-725					
248-745-725					
Total Fringe Benefits Alloc.			8,043.51		14,087.18
Table 1 migo 2 of office 7 moo.			5,5 10.01		,557.15
			0.00		0.00
			16.494.40		23,415.60
			8,043.51		14,087.18
Total			<b>24,537.91</b>		37,502.78
Total			<b>24,</b> 557.91		ა/,5∪∠./გ



## Future Meetings / Important Dates:

December 18, 2024, Historic District Commission 7:00 pm

December 24, 25, 31, 2024 and January 1, 2025 City Hall Closed

January 6, 23, 27, 2025 City Council 6:30pm

January 2, 2025 Marketing Committee Meeting 8:30 am

January 7, 14, 2025, Planning Commission 6:30pm

January 8, 2025, Executive Committee 8:30am

January 28, 2025, DDA Board Meeting 8:30am