

**Meeting of the DDA Board of Directors
February 25, 2025 - 8:30 a.m.
Meeting Room A**

The February 25, 2025 meeting of the DDA Board of Directors was called to order at 8:31am.

ROLL CALL

Present: Mayor Bryan Turnbull, Amy Bonser, DJ Boyd, Margene Buckhave, David Cole, Aaron Cozart, Mike Jaafar, Jim Long, Ryan McKindles, Robert Miller, Shawn Riley

Absent: none

Also Present: Lori Ward/DDA Director, George Lahanas/City Manager, Stacy Pearson/DDA Assistant Director, Sandi Wiktorowski/Finance Director, Alan Maciag / Chief of Police, Kim Voytal / NHS School Liaison, Courtney O'Hara / Communications Specialist, Eric Nordine, Michelle Anule

AUDIENCE COMMENT

Voytal introduced herself and defined her position as School Board Liaison.

APPROVAL OF AGENDA AND CONSENT AGENDA

Friendly recommendation by Boyd to amend January 28, 2025 minutes.

Motion by Turnbull, **Seconded** by Jaafar to approve the minutes with the deferral of approval of item 4c until the March 25, 2025 meeting. **Motion carried** unanimously.

EXECUTIVE DIRECTOR SEARCH UPDATE

Riley reported that the director position was posted last Tuesday with one applicant and 3100 views. He continued, noting that March 7, 2025 at 4:00pm is deadline for submission.

2025 - 2026 DRAFT DDA BUDGET DISCUSSION

Boyd led the discussion, sharing that the next meeting budget will be presented for full approval. Boyd went over DDA Budgeted Expenditures FY2026 as well as increases and updates. Cole included that he is willing to join Boyd and sit with Sandi to deep dive into budget due to concerns that the methodology isn't beneficial to the DDA for the future. Cole added that fairness is the goal between city and DDA. Lahanas added that the budget goes to council in April for all departments, and that they approve budgets in the second meeting of May. He added that at the DDA march meeting the Organizational Committee and administration will present a recommendation about a budget and at that time DDA will deliberate and vote. If the board vote is a 'no' then a special DDA meeting will be formed. Buckhave requested a special meeting to help the group understand the budget.

No action required. March action will be required.

COMMITTEE UPDATES

Design Committee – Miller – none

Marketing Committee –Riley – none

Parking Committee –Maciag reported that tomorrow, February 26, 2025 is 2nd parking enforcement meeting at 5:30pm in council chambers, and the first one was on the February 14, 2025. Long requested the sub committee have an emergency meeting prior to the next planning commission meeting. Maciag said he would send out something 'today' to pull that meeting together.

Organizational Committee – Boyd – none

Economic Development Committee –Cozart shared that the next meeting would focus on connectivity between downs and downtown on how to make connections more visible. Robust conversation about future parking followed. The next meeting will be held March 12, 2025.

BOARD AND STAFF COMMUNICATIONS

Chilin' in the Ville recap by Pearson.

Boyd shared that on March 15, 2025 at the Marquis Theater a fundraiser would be held for new playground organized through new foundation of Carter Family “Declan Carter Foundation.”

Riley spoke on behalf of the DDA praising Ward for her 27 years of service to standing applause.

ADJOURNMENT

Motion by Turnbull, **seconded by** McKindles to adjourn the DDA Board meeting.

Motion carried unanimously. **Meeting adjourned** at 9:34am.

Respectfully submitted,
Stacy Pearson, Assistant DDA Director
Northville DDA