



## **Be a Part of “Gnome Around Northville” this Winter!**

The Northville Downtown Development Authority and Northville Art House are teaming up to bring you its first annual *Gnome Around Northville* event this January.

We are looking to engage visitors and patrons visiting Northville during “Heat in the Street” with outside activities that are fun and safe for the whole family to enjoy during the winter months.

And -- we are offering the opportunity for businesses to participate in this month long celebration by purchasing a Gnome made from fresh evergreens, purchasing a Gnome made from cement, and/or participating in a Window Painting Contest during a kick-off celebration in January.

Gnomes will start appearing around Northville in mid to late December in anticipation of the official kick off during our Window Painting Contest on Saturday and Sunday, January 2-3, 2021\*. If you purchase a Gnome, it will be delivered to you the week of December 14, 2020. A map of Gnome locations will be included with delivery of your Gnome as well as a wooden sign which is to be displayed with your Gnome. **Deadline for vergreen & cement gnome sponsorships is December 8. Sponsorship for window painting contest is extended to Dec. 15**

*\*(all necessary Covid precautions will be taken)*

### **Three Great Opportunities!**

#### **1. Evergreen Gnome - \$60 Sponsorship**

We will welcome 18 fresh evergreen Gnomes (3 ft. tall) as part of a scavenger hunt leading guests around downtown Northville.

- Each evergreen Gnome comes with an attached wooden sign. The sign provides clues for a Gnome scavenger hunt.
- Gnome owners are responsible for the security and storage of their Gnome once it is delivered.
- Evergreen Gnomes are for one season use only.
- One sandbag will be provided to weigh Gnome down.
- Your Gnome should be placed in front of your business; these Gnomes prefer to live outside!

#### **2. Cement Gnome - \$80 Sponsorship**

We will welcome 12 handmade cement Gnomes (1-2 ft. tall) this year who are individually decorated and come with an event sign.

- The list of personalized Gnomes is attached and available on a first come/first serve basis; please indicate a first and second choice.
- Your cement Gnome will be part of the scavenger hunt.
- Cement Gnomes prefer to live inside your business.
- Cement Gnomes are yours to keep after the event and can be used in future years.

- Gnome owners are responsible for the security and storage of their Gnome once it is delivered. Lifespan of a Gnome is 2-3 years before it may need replacement.
- 3. Kick Off “Gnome Around Northville” Window Painting Contest - \$50 Sponsorship**
- The Northville Art House and DDA are holding its first annual Window Painting Contest on Saturday and Sunday, January 2-3, 2021. Artists of all ages will be invited to transform the windows throughout Northville’s downtown business district to “Gnome Around Northville”! The theme for window painting will be “Gnome-Around Northville”. There will be three divisions: Individual Artists ages 13-adult; Family; and Teams which could consist of school clubs, churches, Scouts or businesses. Awards will be given in each category. Businesses are welcome to paint their own window and participate in the contest as a Business Team.)
- A sponsoring business will allow their window to be painted a winter-themed scene. Artists will be required to have at least one gnome within the scene; no religious themed art is allowed.
  - Windows will be washed by event organizers before and after the event.
  - Painted scenes will not exceed 4 feet by 3 feet; painting tape will be used as a border for artist to stay within required painting size. Business owners may specify where on the window they would prefer their painting to be located.
  - To keep paint off sidewalks, artists will be required to bring tarps or newspapers to place on the ground.
  - Paint will be washed off by Feb. 1st.
  - There will be continual social media posts of window art, artists and contributing businesses during the month-long event.
  - Businesses will be listed on a map as well as the Northville Art House and DDA website and Facebook.
  - Photos will be taken of each painted window and printed and framed to be given to the sponsoring business.

**Deadline to order is December 8**

**We need businesses to help support the window Painting Contest – Deadline extended to Dec. 15**

Checks should be made out to Northville Art House and mailed to Erin Maten at 215 W. Cady St., Northville MI 48167. Payment can also be made by credit card with a 3% fee or PayPal at <https://form.jotform.com/203245329984159> Full payment is required at time of application submission. Full Website page <https://northvillearthouse.org/gnomearoundnorthville/>

For additional questions, contact Erin at [office@northvillearthouse.org](mailto:office@northvillearthouse.org) or call at 248-344-0497.

Gnomes take about two weeks to prepare; therefore, applications after December 8 are not guaranteed. The sooner you respond, the better your chances of receiving the Gnome of your choice. And, we will know how many artists we can accept for the Window Painting Contest! So, don’t delay for Northville’s newest event!!



Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Business Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Website/Facebook: \_\_\_\_\_

- \$60 Evergreen Gnome with scavenger hunt sign.
- \$50 Window Painting Contest – Business is allowing artists to paint winter theme on window.
- \$80 Cement Gnome Requested (List preference from below list):

1. \_\_\_\_\_ 2. \_\_\_\_\_

\_\_\_ Gnome with Smile \_\_\_ Gnome with Walking Stick

\_\_\_ Fishing Gnome

\_\_\_ Sledding Gnome \_\_\_ Gnome & Rubber Duck

\_\_\_ Gnome playing Jenga (\$130) \_\_\_ Group of 3 Gnome Friends w/ Solo Cups (\$130)

Not Available - Treasure Chest Gnome Not Available - Artist Gnome

Not Available - Gnome with Ice Cream Not Available - Gnome with Dog

Print: \_\_\_\_\_

Sign: \_\_\_\_\_

Cement Gnome: Handmade by Lindsey Butzin.



Evergreen Gnomes by Farmers Market Vendor



Ex. Window Painting Contest

