

FOR IMMEDIATE RELEASE

Contact: Jeanne Micallef
IMJ Communications
313-410-1079
jeanne@imjcommunications.com

DOWNTOWN NORTHVILLE ANNOUNCES “HEAT IN THE STREET”

Downtown Northville Continues Street Closures through March 1 Adding Heated Stands and Pods for the Fall & Winter Months

(Northville, November 5, 2020) – The weather is getting cooler in Michigan but **Downtown Northville’s** commitment to their businesses and community continues to heat up. **The Northville Downtown Development Authority (DDA)**, working with local business owners, has announced they will embrace the chillier temperatures with the new **“Heat in the Street” experience in downtown Northville.**

Working with **local business owner, Manfred Schon of Up2Go**, Downtown Northville will provide covered/heated dining and socializing spaces that allow visitors to stay warm while they visit downtown this fall and winter. Schon, a native of Germany, shared some of his winter outdoor dining experiences with the DDA. Together, the two developed the “Heat in the Street” experience. Two types of modular structures, **Stands and Pods** will be installed and live music and other activities will be scheduled as part of the “Heat in the Street.” Local restaurants will occupy the vendor **Stands** and serve seasonal dishes and beverages to keep guests warm while strolling through town. Seasonal dishes can be ordered and picked up by guests directly at the restaurants, or at one of the downtown vendor Stands. The heated dining **Pods** can be used by visitors to stay warm while eating their food. Each pod will have high-top tables with room for 4-6 people. **Heat in the Street** dining pods will be open **noon - 10 pm Monday through Sunday** and the vendor stands will be open **noon – 10 pm Friday through Sunday**. The street closures will continue on East Main Street (between Center & Hutton) & North Center Street (between Main & Dunlap) through **March 1**.

Downtown retail shops continue to display merchandise out in front of their storefront to provide an open-air shopping experience. Some retailers are still offering on-line shopping and curbside pickup for customers who feel more comfortable shopping remotely. Individual business hours vary, so it is suggested to call ahead.

“The DDA remains committed to supporting our businesses and the community. We are excited to build upon the success of our Social District, launched over the summer. This new experience will provide an opportunity for all of the downtown businesses to continue welcoming guests safely and with the maximum capacity allowed under State COVID-19 guidelines,” said **Lori Ward, Director of the Northville Downtown Development Authority**. “We are so thankful to be collaborating with Up2Go and numerous community sponsors on bringing “Heat in the Street” to Downtown Northville,” added Ward.

Sponsorship opportunities are available for Heat in the Street. Those interested in sponsorship, should contact the Northville DDA at 248-349-0345. Visitors to Downtown Northville can find ample parking in the City’s surface lots and decks located throughout downtown. For more information on Downtown Northville businesses, visit www.downtownnorthville.com. A list of dine-in, carry-out and delivery and shopping services can be found in the business directory tab. *Media MUST contact Jeanne Micallef of IMJ Communications with all requests at jeanne@imjcommunications.com or 313-410-1079.*